



Coronavirus (COVID-19) Outbreak: SBID Product Design Awards 2020 Ceremony Postponed with Extended Entry Deadline

(London, 13 March 2020) The Coronavirus (COVID-19) outbreak has now been declared as a pandemic by the World Health Organisation. As international travel is no longer a responsible or advisable option, and as the health and safety of the public and all participants of the SBID Product Design Awards are of utmost importance, SBID have made the decision to postpone the SBID Product Design Awards 2020 ceremony. Originally due to be held on Friday 5 June at Grosvenor House, Park Lane, London, the celebrations have now been rescheduled to October, with a confirmed date to be announced soon.

Following an internal meeting, SBID have also extended the entry deadline to **Friday 29 May** to accommodate those who have requested more time to complete their submissions under the extreme circumstances beyond our control.

To those who may find this adjustment an inconvenience, SBID extends its apologies. In light of the situation however, we believe we have a responsibility to take appropriate measures to protect the design community and wider public by postponing the event and entry deadlines at this time.

We hope that the actions taken are accepted as a sensible and responsible decision and look forward to continuing with the celebrations in October!

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About SBID

The Society of British & International Interior Design (SBID) was founded in 2009 by Dr Vanessa Brady, OBE. Not only is SBID the sole representative member for British Interior Design to the European Council of Interior Architects (ECIA), it is also a selected representative and industry-specific organisation for UK interior design linked with the All Party Support across the House of Lords and Commons led by Patron HRH Prince Michael of Kent. SBID provides the British economy with evidence of the annual financial growth for commercial design as an industry.

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