



Press Release

02 September 2019

**SBID Meet The Buyer event registration now open
for this year's Meet The Buyer event**



The Society of British and International Design's popular annual networking event returns on 24 October 2019 with a brand new location and even more opportunities for attendees.

Set to be the biggest to date, the one-day event will feature a new series of business seminars, new manufacturers and a new home – Grosvenor House, Park Lane in London.

The SBID Meet The Buyer event brings together the best interior designers, architects and specifiers to meet face to face with the most advanced and design-led products and suppliers from around the world. Complete with networking opportunities, face to face contact with decision making, the event also presents a brand-new series of business seminars for designers and manufacturers to gain valuable advice as well as engage in discussions about challenges the industry faces from some of the best experts in their field.

This year's seminars will include talks about AI in design and what makes a 'super brand' as well as a panel discussion about challenges the industry faces from some of the best experts in their field.

Speaking about the event, SBID's CEO Dr Vanessa Brady OBE comments: "Meeting a designer from a prestigious practice is what most manufacturers spend years trying to achieve. At this event we provide it in one day. We connect manufacturers with designers from countries all over the world. It also provides a chance to meet the industry's most celebrated experts and international designers who have travelled from around the world for the announcement of SBID's International Design Award winners the following day."

Discussing the benefit for manufacturers, Andrew Walker from John Lewis business says: "SBID has established a global network of design professionals across a broad range of sectors. Meet The Buyer attracts a really diverse range of people that we, as a business, might not necessarily reach with other forms of marketing."

International Design firm Wilson Associates say “It’s a great opportunity to meet professionals and get introduced to new products and new suppliers”

The all-day event is open to all designers, architects and manufacturers. Organisers are anticipating spaces will become booked quickly; to secure your space or find out more visit www.sbid.org/sbid-2020-meet-buyer-event

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About SBID (Society of British and International Design)

The Society of British and International Design (SBID) is one of the leading British professional accrediting bodies and representatives for global interior design, supporting professional and trading standards of interior designers, Architects and manufacturers. SBID works with business experts, government bodies, trade associations and academics to guide and measure the profession through best practice; setting the standard for the industry at large to develop future growth.

Accredited members include interior designers, architects, developers, specifiers and construction professionals who operate across both commercial and residential sectors. SBID is active in 45 countries worldwide and have been instrumental in lobbying government, the Bank of England, The House of Commons and the House of Lords for changing regulation of interior design as a profession; aiming to give interior designers an officially protected title. Their annual events ‘the SBID Awards’ and ‘SBID Meet The Buyer’ have an established a global reputation for celebrating and promoting design excellence.

For more information visit www.sbid.org

For additional media information please contact:

Dominique Stagg, Marketing, PR & Communications Manager
E: pr@sbid.org T: 020 7738 9383