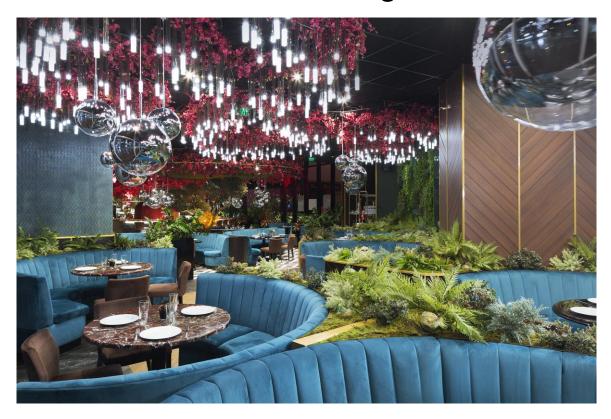


## Press Release 16 August 2019

# Finalists Announced for SBID International Design Awards 2019.



The highly anticipated finalists of the SBID International Design Awards 2019 have now been revealed. Amongst the impressive number of contenders this year, finalists include world renowned practices such as G.A group, Concorde BGW Group, Scott Browrigg and Clive Wilkinson Architects.

Notable projects include SJP by Sarah Jessica Parker, RHS Garden, Redbull Offices, Warner Music Group as well as hotel brands such as Hilton, Belmond, Mandarin Oriental, InterContinental and more.

Entries were received from 48 countries including the United Kingdom, Switzerland, Qatar, Poland, Barbados, Monaco, Japan, Indonesia, Brazil, Australia and more.

Finalists were selected by a technical panel of judges in the first stage of the process. The public are now invited to vote for their favourite projects at <a href="https://www.sbidawards.com">www.sbidawards.com</a> which will account for 30% of the final results.

Speaking about the finalists, Founder and CEO of SBID, Dr Vanessa Brady OBE says: The SBID International Design Awards continue to grow from strength to strength with more submissions received, more countries represented and this year we have an additional category. It is known across the design industry as the premier design award to win and for that, we are quite rightly very proud to present it, as much as our entrants are to win it.

Last year saw one of the most globally represented editions to date with an astounding 225,000 unique voters during the voting period. SBID award categories cover all aspects of interior design including Retail, Public Space, Healthcare & Wellbeing Design, Residential, Visualisation, Clubs & Bars and Restaurants, Office Spaces and Hotel Design.

The SBID Awards were recently accredited as the first interior design awards scheme to achieve GOLD standard by The Independent Awards Standards Council and were commended as "exemplar in how awards should be operated".

Considered as one of the most prestigious accolades in interior design by the best in the industry, the SBID International Design Awards are awarded purely on the quality of the design, innovation, aesthetic and value-added to the project. Each entry undergoes an exhaustive two-tier judging process by panels of leading industry experts for both technical content and aesthetic creativity. Evaluating essential elements such as compliance with the brief, budget, health & safety and fit-for-purpose design.

This year brings brand new Creative Directors to the esteemed panel of judges from brands such as Nike, MAC Cosmetics; Universal Studios and the Solomon R. Guggenheim Museum and Foundation.

The Judges decisions is then finalised by a third tier online public vote, where all finalists' designs are judged by the public, this avoids any disputes between Judges and prevents dual winners.

Public voting will close on Monday 9<sup>th</sup> September at 5.00pm (UK time) <u>Click here</u> to see all shortlisted projects and cast your vote.

Consistent in its quest to recognise, reward and celebrate global interior design, this year's edition is intended to be bigger and better than ever with the addition of SBID's 10<sup>th</sup> anniversary celebrations and a captivating ceremony planned at the event's new venue: Grosvenor House in London on Friday 25 October.

The winners will be announced and awarded with a bespoke crystal trophy designed by Sans Souci Glass Deco. An overall winner will also be awarded for the project that gains the most votes overall from the judge's choices and the public votes combined.

All winners and finalists will be featured in the *Global Interior Design 2019* book which is distributed to over 1000 professionals across the globe and available to purchase on the SBID Awards website.

To find out more, visit www.sbidawards.com



#### **About the SBID International Design Awards**

The SBID International Design Awards has firmly established itself as the most prestigious interior design award in the global design calendar. The awards recognise, reward and celebrate design excellence across a broad range of categories including hotels and restaurants. Winning a SBID International Design Award is a high achievement – they are evaluated by leading industry experts for their technical content and aesthetic creativity while the design-conscious public also has a say in choosing the most inspiring projects. The SBID Awards attracts entries from over 40 countries worldwide, making it truly an honour and sign of industry recognition that is second to none for the deserving winners.

### About SBID (Society of British and International Design)

The Society of British and International Design (SBID) is one of the leading British professional accrediting bodies and representatives for global interior design, supporting professional and trading standards of interior designers, Architects and manufacturers. SBID works with business experts, government bodies, trade associations and academics to guide and measure the profession through best practice; setting the standard for the industry at large to develop future growth. Accredited members include interior designers, architects, developers, specifiers and construction professionals who operate across both commercial and residential sectors. Their annual events 'the SBID Awards' and 'SBID Meet The Buyer' have an established a global reputation for celebrating and promoting design excellence.

For more information visit www.sbid.org

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