



Press Release

15 June 2018

SBID International Design Award Entry Deadline Extended.

SBID has announced an extension on the entry deadline for the SBID International Design Awards. Interior Designers and Architects now have until 6 July 2018 to submit their entries.



Considered as one of the most prestigious accolades in interior design by the very best in the industry, the Awards represents over 40 countries worldwide. Last year saw a 40% increase of entries and over 100,000 public votes.

This year's edition promises to bring together the world's finest interior design schemes, from the ostentatious to the minimal, the innovative and the functional. Consistent in its quest to recognise, reward and celebrate global interior design excellence from all over the world, the Awards will culminate with another glittering ceremony at its permanent residence; The Dorchester hotel, London.

This year also brings brand new additions to the revered panel of judges including Carlo Chiulli, Design Director at Christian Louboutin Beauté, Stefan Sielaff, Design Director at Bentley and Helen Brocklebank, CEO of Walpole, to mention a few.

Each entry undergoes an exclusive three-tier judging process by panels of leading industry experts for both technical content and aesthetic creativity and evaluates essential elements such as brief compliance, budget, health & safety, and fit-for-purpose design.

The finalists will be announced at the end of July 2018, and once announced, the public will be invited to cast their vote for their favourite projects online, which will contribute to the overall scores.

Entry is free of charge for SBID members* with up to 5 entries permissible; and non-members can enter for just £150 per entry + admin fee.

For more information or to submit your entry visit www.sbidawards.com

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* Members enter free of charge but an administration fee of £50 is payable

About the SBID International Design Awards

The past Awards received entries from over 40 countries, across 5 continents around the world. The winners will benefit from extensive media and social media exposure throughout the year as well as the right to use the 'SBID Winner 2018' logo on their website. They will also have the opportunity to network with top design professionals and potential clients and will receive the crystal trophy at the ceremony. Shortlisted entrants will also receive media and social media exposure and the right to use the 'SBID Shortlisted 2018' logo.

About SBID (Society of British and International Design)

The Society of British and International Design (SBID) is the standard bearer organisation for the Interior Design profession across the UK, Europe and around the world. It is the professional accrediting body for the Interior Design industry supporting professional and trading standards of Interior Designers, Architects and manufacturers. They achieve this by guiding and measuring the profession through practice, competence and education; setting the standard for the industry at large to develop future growth.

www.sbid.org

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