



PRESS RELEASE

26 MARCH 2018

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# CALL FOR ENTRIES: SBID AWARDS 2018 OPEN FOR SUBMISSIONS!

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(LXA - Intersect by Lexus by LXA; Winners of the Retail Design category 2017)

The 2018 edition of the SBID International Design Awards is now open. As ever, this year's edition promises to bring together the world's finest interior design schemes, from the ostentatious to the minimal, the innovative and the functional. Consistent in its quest to recognise, reward and celebrate global interior design excellence from all over the world, the Awards will culminate with another glittering ceremony at its permanent residence; The Dorchester hotel, London.

Considered as one of the most prestigious accolades in interior design by the very best in the industry, the Awards represents over 43 countries worldwide. Last year saw a 40% increase of entries and over 100,000 public votes.



This year brings brand new additions to the revered panel of judges including Carlo Chiulli, Design Director at **Christian Louboutin Beaute**, Stefan Sielaff, Design Director at **Bentley** and Helen Brocklebank, CEO of **Walpole**, to mention a few.

Each entry undergoes an exclusive two-tier judging process by panels of leading industry experts for both technical content and aesthetic creativity and evaluates essential elements such as brief compliance, budget, health & safety, and fit-for-purpose design.

Architects and interior designers are invited to submit their projects by **Friday 15 June 2018**. The finalists will be announced in **July 2018**, and once announced, the public will be invited to cast their vote for their favourite projects online, which will contribute to the overall scores.

Entry is free of charge for SBID members and a fee applies for non-members. Previous editions' finalists and winners are available to view [here](#).

For more information on the SBID Awards, visit [www.sbidawards.com](http://www.sbidawards.com)

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The past Awards received entries from over 43 countries, across 5 continents around the world. The winners will benefit from extensive media and social media exposure throughout the year as well as the right to use the 'SBID Winner 2018' logo on their website. They will also have the opportunity to network with top design professionals and potential clients and will receive the crystal trophy at the ceremony. Shortlisted entrants will also receive media and social media exposure and the right to use the 'SBID Shortlisted 2018' logo.

#### **About SBID (Society of British International Design)**

The Society of British and International Design (SBID) is the professional accrediting organisation for the interior design industry in the UK supporting the interests of interior designers and manufacturers by guiding and measuring the profession's trading standards through practice, competence and education.

[www.sbid.org](http://www.sbid.org)

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