
Vanessa Brady, President of the Society of British and International Design (SBID) awarded an OBE in the Queen's Honours List

Vanessa Brady, international multi-award winning interior designer and Founder of the Society of British and International Design has been awarded an OBE (Officer of the Most Excellent Order of the British Empire) for her services to the design industry.

Her central London based ISO 9001 design practice; Interior Design Services Ltd has amassed an award winning portfolio including past projects such as Hard Rock Cafe, the Design Council, the Kabaret Club, British Luxury Club, Unilever, high security government offices, Head of State Palaces, and the private residence of numerous diplomats.

In recognition of her high standard and design flair, Vanessa has been acknowledged for a number of high level business and design achievement Awards; most recently the 2014 Woman in the City, Woman of Achievement Award for the Built Environment. Known for her competence and attention to detail as a designer, her projects address environmental issues such as sustainable processes; focusing on added value through investment by identifying methods to increase turnover through strategic activity and internal improved management control within the design perimeters.

Nominated twice over in 2010 and 2013 by NatWest Bank for their Business Women's Award, she is also an MBA business consultant, working with global business brands and private clients over the past three decades who have commissioned Vanessa for her vision for growth.

In 2009, she led the Society of British International Design (SBID), to become the national representative organisation of the European Council of Interior Architects (ECIA) for the United Kingdom, developing new markets in the UK where previously, due to a lack of standards, Britain had been excluded. SBID placed Britain on a level playing field within Europe and globally, creating a British standard of education, competence and practice for the first time.

In three years, SBID grew to become the largest professional membership interior design organisation in Britain, sitting amongst 16-member qualifying countries of the ECIA. In 2011 she launched the SBID International Design Awards to recognise, reward and celebrate

talented businesses and individuals in the industry and the awards have since continued to be regarded as one of the most prestigious acknowledgment of design excellence.

Vanessa is the *British Ambassador for Design* to France for the Hospitality sector and continues to work closely with trade in Europe; particularly in France and Italy, as well as in the Middle East, USA and Canada, creating routes to market for import and export through commercial and diplomatic routes.

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About SBID (Society of British & International Design)

SBID is the standard-bearer organisation of the profession of interior design in Britain and represents members in practice, higher education and industry. The organisation supports the profession locally, nationally and internationally and is part of a global network of 50,000 designers who are professionally accredited.

SBID is the British organisation selected by the 16 nation members of the European Council of Interior Architects and the NCIDQ in the USA and Canada to represent their professional accreditation standards in Britain.

www.sbid.org

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