
THE SBID INTERNATIONAL DESIGN AWARDS 2015 NOW OPEN!

The SBID International Design Awards 2015 are now open for submissions. Following the success of previous editions, this year's SBID Awards are designed to surpass the rest. Since its inception in 2011, the SBID Awards has served to recognise, reward and celebrate all design excellence, from super luxury projects to innovative design and new talent on limited budgets.

The 2014 edition saw a 15% increase in entries than previous years from over 30 countries around the globe including the UK, Canada, Turkey, China, Russia, USA, Australia, UAE and more. This year's edition will include the new categories Office Design and Healthcare Design which will be added to the existing popular categories ranging from best Hotel Design, Retail Design and Intelligent Design to best KBB Project, Public Space and Visualisation (3D renderings) to make a total of 14 categories.

Architects, interior designers and manufacturers are invited to submit their projects and products into the SBID Awards 2015. The deadline for submitting entries is Thursday 30 July 2015.

The SBID International Design Awards has come to be regarded as one of the highest accolades in the interior design industry. Each category undergoes an exclusive two-tier judging process by panels of leading industry experts for both technical content and aesthetic creativity and evaluates elements such as brief compliance, budget, health & safety, and fit-for-purpose design. Entrants also get the opportunity to promote their submission once the finalists have been announced as the public will be invited to vote for their favourite projects online.

Our esteemed panel of judges this year will include new additions Lewis Carnie, Head of Programmes at **BBC Radio 2 & 6**; Sir Michael Dixon, Director at the **National History Museum**, London and Robert Hudson, Chief Executive of the **National Association of Shopfitters** to our revered selection of international industry leaders:

Kevin Mau, Senior Creative Director at **The Boeing Company**; Ben McOwen Wilson, Director of Content Partnerships at **YouTube**; Jane Preston, Facilities Manager UK, Real Estate & Workplace Services at **Google**; David Lewis, Managing Director

of **Sunseeker London**; Mathew Dalby, Creative Director at **The Studio at Harrods**; Carolina Calzada, Managing Director at **Global Color Research**; Patrick Taylor, Managing Director of **Taylist Media**; Theresa Dowling, Editor and Group Editorial Director for **Progressive Market Intelligence** (FX, Blueprint) .

Our distinguished panel of sponsors include ABB Group, Natuzzi Italia, Maison & Objet, Wools of New Zealand, and Sans Souci Glass Deco just to name a few!

Finalists will be announced in September 2015 while sponsors and VIPS will be invited to our annual afternoon tea at the House of Lords in November 2015. The winners will be announced at the SBID International Design Awards ceremony at The Dorchester hotel in London on Friday 27 November 2015.

Entry is free of charge for SBID members and a fee applies for non-members. Previous editions' finalists and winners are available to view [here](#).

For more information on the SBID Awards, visit www.sbidawards.com

- ENDS -

The past Awards received entries from over 30 countries, across 5 continents around the world. Previous finalists and winners have included: The Apartments First Class Suites by Acumen Design Associates, Trump International Hotel & Tower by IIBYIV; Candy & Candy's Candyscape II and Number One Hyde Park; Bentley Motors Head Office in Crewe by FutureBrand and W Hotels in Paris and Singapore by Rockwell Group.

The winners will benefit from extensive media and social media exposure throughout the year as well as the right to use the 'SBID Winner 2015' logo on their website. They will also have the opportunity to network with top design professionals and potential clients and will receive the crystal trophy at the ceremony. Shortlisted entrants will also receive media and social media exposure and the right to use the 'SBID Shortlisted 2015' logo.

About SBID (Society of British International Design)

SBID is the standard-bearer organisation of the profession of interior design in Britain and represents members in practice, higher education and industry. The organisation supports the profession locally, nationally and internationally and is part of a global network of 50,000 designers who are professionally accredited. SBID is the British organisation selected by the 16 nation members of the European Council of Interior Architects and the NCIDQ in the USA and Canada to represent their professional accreditation standards in Britain.

www.sbid.org

For additional media information or pictures please contact:

Jacquiline James, Brand and PR Manager, pr@sbid.org or 020 7738 9383

Secretariat: T: 0207 738 9383 E: admin@sbid.org W: www.sbid.org