

April 2013
For immediate release



**Society of British
Interior Design**
10 Molasses Row
Plantation Wharf
York Road
London
SW11 3UX

Press Release

The Society of British Interior Design event: Bridging the gap between Anglo-Italian design businesses

[SBID](#), in partnership with Italian architecture magazine [A+D+M](#), is holding a networking event in an innovative new format to open trade routes between high profile Italian and British design businesses.

The event, held at the [ATRIUM Lighting](#) London Showroom (WC2H 8TA) on Monday 22nd of April at 5.30pm, will see A+D+M bring [Margraf](#), a prestigious Italian company keen to expand into the UK market, to meet with the best British designers, architects and construction professionals.

[Margraf](#), one of Italy's most acclaimed international companies, produces some of the world's highest quality marble products for use anywhere in the living environment.

Margraf's short talk, titled "The Evolution of Marble in Architecture," will be introduced to guests by SBID President and award-winning interior designer Vanessa Brady. Following the talk, the 50 carefully selected guests will be encouraged to network amongst themselves to create quality business opportunities, whilst enjoying refreshments and canapés.

[A+D+M](#), which stands for '**Architecture Design Materials**', is a magazine dedicated to the world of interior design and contract design of public areas. The magazine promotes Italian design and facilitates networking opportunities for high profile Italian businesses willing to expand their market in the international panorama.

Simona Finessi, Director of A+D+M Magazine and President and Founder of A+D+M Network, said: "In partnership with SBID, we aim to create a bridge which will connect the best of British creativity with the flair and excellence of Italian craftsmanship."

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Note to editors:

Places are limited.

To attend this exclusive event please RSVP by the 12th of April to Geraldine Molia at admin@sbid.org.

About SBID (Society of British Interior Design)

[The Society of British Interior Design](#) (SBID) is the national representative organization to the [European Council of Interior Design and Architecture](#). (ECIA)

We create and measure the professions trading standards through practice, knowledge and science. We steer and protect our members in business to increase their profile, protect and promote their reputation and create opportunities.

Event venue

[Atrium Ltd](#)

Centre Point, 22-24 St.Giles, High Street

London WC2H 8TA, United Kingdom

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For additional media information or pictures please contact Nicoletta Bartucca, Social Media & Marketing Manager at cpd@sbid.org or Alex White at membership@sbid.org

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**Society of British
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Pictures



Pic1. SBID Logo



Pic2. ADM Network logo



Pic3. ADM Magazine Logo



Pic4. Margraf Logo

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Pic5. ATRIUM Showroom