

# SBID Online Design Challenge – Are you good enough?

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There are hundreds of budding designers out there, but do they know what it takes to become a fully qualified interiors professional?

**Society of British Interior Design**

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The idea behind SBID's free-to-enter Online Design Challenge – accessible via [www.sbid.org/competition](http://www.sbid.org/competition) – is for aspiring interior designers to test their skills and knowledge and hear industry experts comment on why some designs work better than others.

SBID represents qualified professionals in the industry, and with this competition aims to highlight the importance of a degree and continued development to differentiate hobbyists from true professionals.

Using an online software called Autodesk Homestyler, SBID invites entrants to visualise their ideal combination of two rooms – the Green Room (kitchen or bathroom) and The White Room (bedroom or living room) – all the while addressing the challenge faced by professionals to comply with building regulations, fire and health and safety.

In particular, it is suggested to focus on creating a space that makes a Sustainable or Accessible difference. Judges will strongly consider energy efficiency and conservation efforts, as well as accessibility plans, reasonable adjustments and assistive technology.

The winner and runner-up will receive exceptional prizes supplied by the competition sponsors; Vi-Spring, and Curtis Wool Direct.

SBID President, Vanessa Brady, urges entrants to: “carefully consider expensive purchases, choose the right size, fabric, colour and scale of furniture for the room size. Learn about space, open doors and address key issues such as storage and light.”

“Fundamental legal restrictions limit some design layouts,” Vanessa continues. “A design professional will eliminate those problems and risks. See how many legalities you would breach and errors you make in inaccurate specification. See how capable you are as an inspired designer, and learn from your mistakes.”

All projects should be submitted to [competition@sbid.org](mailto:competition@sbid.org) by midday on 2<sup>nd</sup> of December 2012. Terms apply.

- ENDS -

**About SBID (Society of British Interior Design)**

SBID is the standard-bearer organisation of the profession of interior design in Britain and represents members in practice, higher education and industry. The organisation supports the profession locally, nationally and internationally and is part of a global network of 50,000 designers who are professionally accredited.

SBID is the British organisation selected by the 16 nation members of the European Council of Interior Architects and the NCIDQ in the USA and Canada to represent their professional accreditation standards in Britain.

[www.sbid.org](http://www.sbid.org)

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