

IBP Awards winner and two runners-up
November 2011
For immediate release



SBID names the Best Architecture Writer of the Year at Journalism Awards

SBID was pleased to name the Architecture Writer of the Year at the IBP (International Building Press) Annual Journalism Awards where it sponsored the category, in a bid to promote transparency and excellence in the industry's journalism.

Rory Olcayto, the deputy editor of Architects' Journal, received the coveted award plaque and a £500 cash prize from SBID President Vanessa Brady, in a glamorous evening ceremony at the Chelsea Football Club.

The awards recognise excellence in journalism in architecture, construction and property since 1980, and offers great prestige to the winners. Gerald Bowey, CEO of IBP, said: 'I am particularly delighted that SBID was one of the category hosts. The organisation is renowned for its passion for high standards in all aspects of the interior design sector; this passion equally reflects the importance of high standards of good journalism necessary to be nominated for an IBP Award.'

David Taylor, the Editor of New London Quarterly and main judge of the Architecture Writer category, said the level of writing was exceedingly high this year: "This was a very evenly matched group, with entries largely dominated with the subject of Zaha Hadid and the Olympics. We were able to compare different takes on the Glasgow Transport Museum and the Stratford site," he said.

While this may reflect the current shortage of subject matter as the rate of building slows, the judges reported that the quality of the entries were of a very high standard, which made the separation between the winner and the rest of the field unusually tight. Olcayto's submissions were very readable and revealed interesting insights into three subjects. The judges noted that he regularly delivers strong articles for his magazine – earning him the IBP Features Award in 2010.

In nominating Eleanor Young of RIBA Journal the judges applauded her "informative and colourful interview with Zaha Hadid" and her articles on the infrastructure of the

Olympic Park and turning the neglected Martell tower into a comfortable home. The other nomination in this category went to Steve Parnell also of the Architect's Journal for what the judges described as a lively series of pieces including an excellent and devastating review of Patrick Schumacher's book, *The Autopsies of Architecture*, as well as a sharp description of Zaha Hadid's Glasgow Riverside Museum of Transport."

The awards were judged by the best in the industry, including Peter Day of the BBC 'In Business' programme, Michael Rose, (CBE, Hon FRIBA), Chairman of The Building Centre, Dickon Ross, Editor-in-Chief of Engineering & Technology, and Clive Branson, Editor of Commercial Property Register.

The event was hosted by Peter Murray, Director of New London Architecture Gallery and Past President of IBP, and the twelve categories included News Reporter of the Year, Young Journalist of the Year, Magazine of the Year and the overall IBP Journalist of the Year.

IBP was founded in 1969 and since that time has provided a unique forum for national, regional, business and technical journalists, and press relations professionals involved in the construction, architectural and property sectors.



Caption: David Taylor, Vanessa Brady and Rory Olcayto.

- ENDS -

Note to editors:

For more information on Society of British Interior Design (SBID)

Tel: 0207 738 9383 – Email: info@sbid.org - or Visit: www.sbid.org

SBID, which is the only British interior design organisation inducted into the European Council of Interior Architects, has made a number of valuable partnerships and agreements over the course of the past year:

- SBID is the Official UK Partner at Maison & Objet (Paris), Macef (Milan), Tramshed (London), KBB London, Surface Design Show (London), ROOM (London), Inside (London), Lovelight (London), Natural Stone Show (London) and SIA Guest (Rimini).
- SBID inaugurated the SBID International Design Awards 2011 at Maison & Objet in Paris, on 11 September.
- Robin Gibb CBE, president of the International Confederation of Societies of Authors and Composers, CISAC has become the ambassador of SBID's Intellectual Property protection campaign.
- SBID provides an accredited Continuing Professional Development programme (CPD).
- SBID has established unique partnership agreements with the NCIDQ, IDC (Canada) and IIDA (USA).
- SBID has an exclusive agreement with WIDN which allows SBID members the opportunity to buy a WIDN online profile for a discounted rate.
- SBID is official partner of BP Product Search, meaning that our members' products will be featured prominently on the BP site and within their newsletter.

For additional media information or pictures please contact:
Emmanuelle Chazarin, Website Content Editor & Press Coordinator, 0207 738 9383 or website@sbid.org

For more information on IBP visit: www.ibp.org.uk