

19 August 2011
For immediate release



**Society of British
Interior Design**

Culture MP supports SBID and Gibb as key Standards advocates

MP John Whittingdale took some time out of chairing the parliamentary phone hacking inquiry to promote culture at the Apollo and show his support for two key Standards advocates of the Creative Industries.

In August MP for Malden and chairman of the Culture, Media and Sport committee John Whittingdale attended a representation of Yes, Prime Minister at the Apollo with Robin Gibb CBE, member of The Bee Gees and President of CISAC (International Confederation of Societies of Authors and Composers), and Vanessa Brady, President of SBID (Society of British Interior Design).

The party enjoyed the brilliant political play in the West End, and even struck a pose with the cast at the end of the sell-out performance.

As President of CISAC, a global organisation for the protection of copyright to the arts, Robin Gibb has added star power to CISAC's advocacy work. Representing three million creators worldwide, Robin's letters and speeches in favour of authors' rights have helped to halt detrimental legislation or protect creators' rights in Brazil, Chile, Croatia, India and Serbia.

Robin is also the Ambassador for SBID's Intellectual Property protection campaign. He said: "I have a good relationship with John on the very important matters concerning copyright legislation, but it's also good to have some light relief like this evening."

Vanessa Brady - whose standard-bearing organisation is the UK's leading for the profession of interior design in Britain and represents members in practice, higher education and industry - said: "Besides the very serious side of business, what we deliver is in the creative industries of art, design and theatre. It's important to support each other, all the industries have similar issues and together we hope to make a

difference.”



- ENDS -

Note to editors:

SBID is the only British interior design organisation inducted into the European Council of Interior Architects, has made a number of valuable partnerships and agreements over the course of the past year:

- SBID is the Official UK Partner at Maison & Objet (Paris), Macef (Milan), The Tramshed (London), 100% Design (London) and Sia Guest (Romini).
- For the first time, SBID is hosting its own competition: The SBID International Design Awards 2011, hosted at Maison & Objet in Paris, 9-13th September.
- Robin Gibb CBE, president of the International Confederation of Societies of Authors and Composers, CISAC has now become the ambassador of SBID's Intellectual Property protection campaign.
- SBID provides an accredited Continuing Professional Development programme (CPD).
- SBID has established unique partnership agreements with the NCIDQ, IDC (Canada) and IIDA (USA).
- SBID has an exclusive agreement with WIDN which allows SBID members the opportunity to buy a WIDN online profile for a discounted rate.
- SBID is official partner of BP Product Search, meaning that our members' products will be featured prominently on the BP site and within their newsletter.

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