



**Society of British  
Interior Design**

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**FOR IMMEDIATE RELEASE**

## **SBID announces the inaugural International Design Excellence Awards with Maison & Objet.**

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SBID is the official partner of Maison & Objet and launches the competition to both SBID and non-SBID interior design professionals from around the world. The competition will measure six categories of interior design excellence:

The Judging Panel is led by Robin Gibb singer & song writing legend of the Bee Gees a passionate champion of the Creative Industries. The panel is chaired by David Brown, Retail Director Ralph Lauren.

Other judges comprise of David Lewis, Chairman of Sunseeker Boats, Ken Baker, Lead Designer of Gensler Architects, Peter Bierwirth, President of The European Hotel Management Association and Carolina Calzada of MIX Global Colour & Trends specialists.

A specially commissioned award sculpture has been created for each of the design categories by Lasvit, a Czech Republic leading designer

and manufacturer of bespoke contemporary lighting and large glass art installations for public areas.

The winners will be announced and awards presented at Maison & Objet on Sunday 11<sup>th</sup> September in Paris.

Applications can be uploaded online at [www.SBID.org](http://www.SBID.org) from Monday 9<sup>th</sup> May 2011. The closing date for online design submissions is August 1<sup>st</sup>

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For more information on Society of British Interior Design (SBID)

Tel: 0207 738 9383 – email: [enquiries@sbid.org](mailto:enquiries@sbid.org) - or visit: [www.sbid.com](http://www.sbid.com)

For additional media information or pictures please contact:

Press [@sbid.org](mailto:@sbid.org). Media Manager, Roz Rustell

## **About SBID**

The Society of British Interior Designer's mission is to help its members by:-

**Ensuring Consumers receive interior design advice that is qualified  
to the highest standard**

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**Helping Members illustrate interior design competence**

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**Promoting the growth of business in the 'complete' Interior Design  
Sector**

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**Raising Standards through Education**