Press Release

24 January 2020

SBID appointed official professional body of British interior design for 2020 energy review program at the United Nations Climate Change Summit

The UK is leading the world in tackling climate change. Britain and its partner Italy will host the United Nations climate change summit in Glasgow, one of the most sustainable cities in the UK. SBID is the official partner of the Italian Chamber of Commerce linking British and Italian product manufacturers and interior designers in the UK, together working with Whitehall, Interior Designers have an opportunity to forge a huge influence on product design, installation, longevity and energy consumption in both domestic and commercial environments.

SBID CEO, Dr Vanessa Brady OBE said "SBID is a globally recognised influencer of industry product manufacturers to interior designers; the trade buyers. This opportunity provides us and our chosen design partner of Italy with a remit to consult and influence the tone for energy saving.

The conference will be the world's biggest climate-change talks ever held by the United Nations, placing the UK in the centre of influence over energy savings and efficiency. Italy is the host for all the talks through the two-week conference expected to address 200 global leaders and 300,000 delegates. A cohesive influence on product design, technology and function between buyers and sellers enables us to review energy consumption in productivity and performance and share those findings with the government. Britain is the first major economy to pass laws to end the UK's contribution to global warming. The UK has reduced its emissions by over 40% since 1990 but it also means there's a huge responsibility on the UK for the future. This is an extraordinary opportunity for SBID and Product Manufacturers to shape the future of the design industry.

To find out more, visit www.sbid.org

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About SBID (Society of British and International Interior Design)

The Society of British and International Interior Design (SBID) is one of the leading British professional accrediting bodies and representatives for global interior design, supporting professional and trading standards of interior designers, Architects and manufacturers. SBID works with business experts, government bodies, trade associations and academics to guide and measure the profession through best practice; setting the standard for the industry at large to develop future growth.

Accredited members include interior designers, architects, developers, specifiers and construction professionals who operate across both commercial and residential sectors. SBID is active in 49 countries worldwide and have been instrumental in lobbying government, the Bank of England, The House of Commons and the House of Lords for changing regulation of interior design as a profession; aiming to give interior designers an officially protected title.

For more information visit www.sbid.org

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