



PRESS RELEASE

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## THE 2016 SBID AWARDS WINNERS REVEALED!

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The winners of the SBID International Design Awards 2016 were revealed on Friday 25 November at another beautiful ceremony at the home of the Awards, the prestigious Dorchester hotel in London. With a 25% increase of entries, this year's Awards has been one of the most globally represented editions yet and included industry talent from 43 countries worldwide. Winners include LW, Bishop Design, British Council and Il BY IV and spans across 4 continents; including countries such as Austria, China, Kuwait, Canada, India, UAE and more.

Winning an SBID International Design Award is truly a high achievement as all 14 categories are assessed by a technical panel, the public vote and a panel of leading industry experts who look for outstanding examples of technical content and aesthetic creativity. Reaching its sixth year running, the SBID Awards is regarded as one of the highest accolades of interior design excellence, and continues to reward and celebrate outstanding projects and products from the industry at large.

The **Overall Winner Award**, a category which holds the title as the 'SBID choice' was awarded to Adolfsson & Partners for the King - Sveavägen 44 office space (producers of the popular game Candy Crush) in Stockholm, Sweden.

This title is given to the project that comes out on top after an amalgamation of the judges' choices and the public votes have been considered. Inspired by King's catalogue of 200 games, the design team created an environment where teams can move and work in a world of games known as 'The Kingdom'.

With an easily navigated landscape design with clear dividers for the various project teams, Adolfsson & Partners accomplished the team's desire for lounge areas, meeting rooms and a variety of creative spaces. With an ambition to bring King's world of games and characters to life, the designers created a colourful, energy-filled office featuring both humour and intelligent solutions.

SBID President, **Vanessa Brady OBE** said *"Year after year, we are astonished by the volume of entries and support received. The SBID Awards continue to*

*mark its place as one of the finest celebrations of design excellence, securing its international edge at the forefront of design”.*

Each year, the SBID International Design Awards selects an individual who has against all odds successfully championed a specific sector of the creative industries. **Eve Pollard** was awarded with the **SBID Fellow of the Year 2016** title for her services to the creative industries.



*Fauchon Paris Cafe & Retail by Bishop Design*

All winners each received a beautiful SBID International Award 2016 trophy, specially made by Czech based glass specialists; Sans Souci Glass Deco.

The winners of this year's SBID International Design Awards are:

**Hotel Design**

Coop Creative for Elements of Byron, Byron Bay, Australia

**Retail Design**

Bishop Design for Fauchon Paris Cafe & Retail, Kuwait City, Kuwait

**Interior Design Project under £1M**

Landau + Kindelbacher for Chalet near Kitzbühel, Kitzbühel, Austria

**Show Flats and Development**

II BY IV DESIGN for The Residences of 488 University Avenue, Toronto, Canada

### **Interior Design Project Over £1M**

David Chang Design Associates International for Runze Palace Villa, Beijing, China

### **KBB Project**

Diane Berry Kitchens for Gold & Black Kitchen, Sussex, United Kingdom

### **Innovative Product Design**

OIKOS GROUP for Vintage Metals

### **Restaurant Design**

LW for Bussola Restaurant, Dubai, United Arab Emirates

### **Club and Bar Design**

Stonehill & Taylor for The NoMad Bar, New York, United States

### **Healthcare Design**

NBBJ for University Medical Center, New Orleans, United States

### **Office Space Design**

Beyond Design Architects for GLOBANT, Pune, India

### **Intelligent Design**

British Council for Learning Time with Shaun & Timmy – Pop-up Learning, multiple locations including Singapore, Mexico and Chile

### **Public Space Design**

ICHIBANSEN for Echigo TOKImeki Resort SETSUGEKKA, Niigata Prefecture, Japan

### **Visualisation (3D Renderings)**

Hoare Lea for The Cumberland Suite Art Gallery - Hampton Court Palace

All of the winners and finalists are featured in The *Global Interior Design 2016* coffee table book which will be available to purchase online from December 2016.

The distinguished panel of sponsors included ABB Group, Natuzzi Italia, Maison & Objet, Wools of New Zealand, Sans Souci Glass Deco, Kings of Chelsea, Roche Bobois, Viero, Airsea Packing, John Lewis for Business, Solid Wood Flooring, Stone Federation, Sylka Carpets and Vessel Gallery. A special event for sponsors and VIPS was held at the House of Lords on 24 November 2016.

The judges this year included Marek Reichman, Creative Director of **Aston Martin**, Richard Lloyd, Executive Director at **Which?**, Lewis Carnie, Head of

Programmes at **BBC Radio 2 & 6**; Sir Michael Dixon, Director at the **National History Museum**, London; Kevin Mau, Senior Creative Director at **The Boeing Company**; Jane Preston, Facilities Manager UK, Real Estate & Workplace Services at **Google**; David Lewis, Managing Director of **Sunseeker London**; Carolina Calzada, Managing Director at **Colour Hive**; Patrick Taylor, Managing Director of **Taylist Media**; Ben McOwen Wilson, Director of Content Partnerships at **YouTube**.

For more information, visit [www.sbidawards.com](http://www.sbidawards.com)

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The SBID International Design Awards has come to be regarded as one of the highest accolades in the interior design industry. Each category undergoes an exclusive two-tier judging process by panels of leading industry experts for both technical content and aesthetic creativity and evaluates elements such as brief compliance, budget, health & safety, and fit-for-purpose design. The past Awards received entries from over 41 countries, across 5 continents around the world. Previous finalists and winners have included: Tinker Imagineers, Acumen Design Associates, IIBYIV; Candy & Candy and FutureBrand, Rockwell Group and more!

The winners will benefit from extensive media and social media exposure throughout the year as well as the right to use the 'SBID Winner 2016' logo on their website. They will also have the opportunity to network with top design professionals and potential clients and will receive the crystal trophy at the ceremony. Shortlisted entrants will also receive media and social media exposure and the right to use the 'SBID Finalist 2016' logo.

#### **About SBID (Society of British International Design)**

The Society of British and International Design (SBID) is the professional accrediting organisation for the interior design industry in the UK supporting the interests of interior designers and manufacturers. The organisation supports professionally accredited interior design professionals locally, nationally and internationally reaching a global network of over 224,000 industry stakeholders. SBID is the British organisation selected by the 16 nation members of the European Council of Interior Architects and the NCIDQ in the USA and Canada to represent their professional accreditation standards in Britain.

[www.sbid.org](http://www.sbid.org)

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