



PRESS RELEASE

22 APRIL 2016

THE SBID AWARDS 2016

NOW OPEN FOR SUBMISSIONS!

The 2016 SBID International Design Awards is now open for submissions. Following the success of past editions, this year brings a new website, updated categories and new additions to the already esteemed panel of judges. Since inception, the SBID Awards has served to recognise, reward and celebrate all design excellence, from super luxury projects to innovative design and new talent on limited budgets and has come to be regarded as one of the highest accolades in the interior design industry.

Last year, the Awards took in entries from **over 41 countries worldwide** including Australia, Canada, Estonia, China, Russia, USA, South Africa, Switzerland, the UAE and much more.

Each category undergoes an exclusive two-tier judging process by panels of leading industry experts for both technical content and aesthetic creativity and evaluates elements such as brief compliance, budget, health & safety, and fit-for-purpose design.

This year's edition will separate the extremely popular Restaurant and Bar category, adding club design to the mix while retaining the old favourites which range from best Residential, Hotel and Retail Design to Office, Public Space and Visualisation (3D renderings).

Architects and interior designers and product manufacturers are invited to submit their projects by **Monday 11 July 2016**.

The finalists will be announced in August 2016, and once announced, the public will be invited to cast their vote for their favourite projects online, which will contribute to the overall scores.

Esteemed sponsors and VIPS will be invited to an annual afternoon tea at the House of Lords in November 2016 and the winners will be announced

at the SBID International Design Awards ceremony at The Dorchester hotel in London on Friday 25 November 2016.

Entry is free of charge for SBID members and a fee applies for non-members. Previous editions' finalists and winners are available to view [here](#).



(Elena Galli Gallini & Spawton Architecture - Sino-Ocean and Taikoo Li Chengdu; Winner of the New Build and Development Category 2015)

The judges this year include new additions Marek Reichman Creative Director of **Aston Martin**, Richard Lloyd, Executive Director at **Which?** to our revered selection of international industry leaders:

Lewis Carnie, Head of Programmes at **BBC Radio 2 & 6**; Sir Michael Dixon, Director at the **National History Museum**, London; Kevin Mau, Senior Creative Director at **The Boeing Company**; Jane Preston, Facilities Manager UK, Real Estate & Workplace Services at **Google**; David Lewis, Managing Director of **Sunseeker London**; Carolina Calzada, Managing Director at **Colour Hive**; Patrick Taylor, Managing Director of **Taylist Media**; Ben McOwen Wilson, Director of Content Partnerships at **YouTube**.

A distinguished panel of sponsors include ABB Group, Natuzzi Italia, Maison & Objet, Wools of New Zealand, and Sans Souci Glass Deco just to name a few!

For more information on the SBID Awards, visit www.sbidawards.com

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The past Awards received entries from over 41 countries, across 5 continents around the world. Previous finalists and winners have included: The Apartments First Class Suites by Acumen Design Associates, Trump International Hotel & Tower by IIBYIV; Candy & Candy's Candyscape II and Number One Hyde Park; Bentley Motors Head Office in Crewe by FutureBrand and W Hotels in Paris and Singapore by Rockwell Group.

The winners will benefit from extensive media and social media exposure throughout the year as well as the right to use the 'SBID Winner 2016' logo on their website. They will also have the opportunity to network with top design professionals and potential clients and will receive the crystal trophy at the ceremony. Shortlisted entrants will also receive media and social media exposure and the right to use the 'SBID Shortlisted 2016' logo.

About SBID (Society of British International Design)

The Society of British and International Design (SBID) is the professional accrediting organisation for the interior design industry in the UK supporting the interests of interior designers and manufacturers. The organisation supports the profession locally, nationally and internationally and is part of a global network of 50,000 designers who are professionally accredited. SBID is the British organisation selected by the 16 nation members of the European Council of Interior Architects and the NCIDQ in the USA and Canada to represent their professional accreditation standards in Britain.

www.sbid.org

For additional media information or pictures please contact:

Jacquiline James, Marketing, PR & Communications Manager

E: pr@sbid.org T: 020 7738 9383

Secretariat: T: 0207 738 9383 E: admin@sbid.org W: www.sbid.org