



PRESS RELEASE

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## THE 2016 SBID AWARDS FINALISTS REVEALED!

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The 2016 finalists of the SBID International Design Awards have now been revealed. With increased entries from **43 countries** worldwide, this year's edition is set to be the most globally represented awards yet. Entries were received from countries such as Abu Dhabi, Bahrain, Brazil, Morocco, Japan, Israel, New Zealand, India and much more.

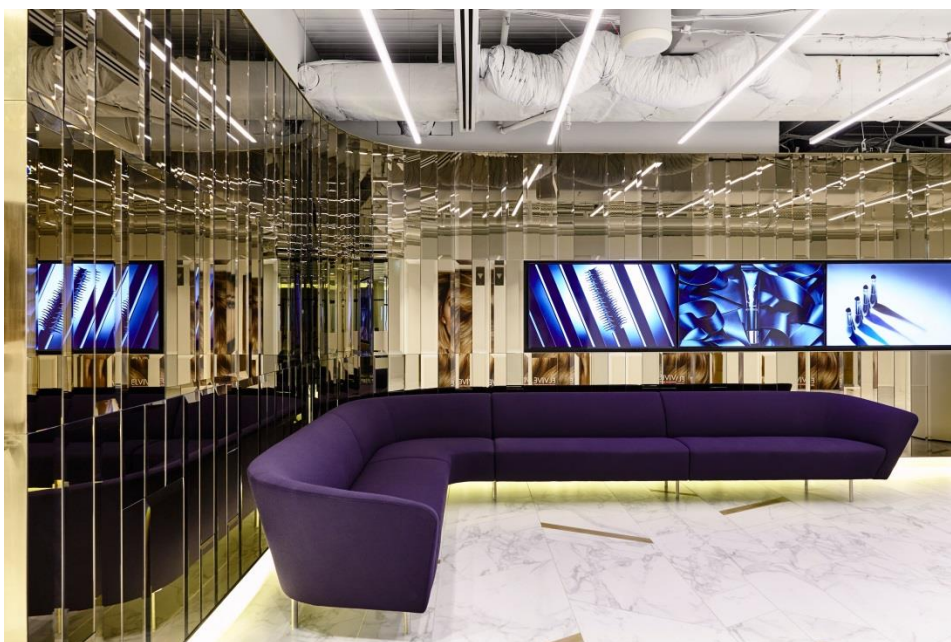
This edition has seen a 25% increase of entries, resulting in an even bigger selection of finalists to date including Office Designs from Barcardi in London; the Samsung Headquarters in the United States and the L'Oréal headquarters in Melbourne, Australia. Public Space projects including Pascall+Watson's King David Lounge at Heathrow Airport Terminal 4 and outstanding entries from design practices such as Conran and Partners and Areen Design.

The 14 categories range from best Healthcare Design, Retail Design and Intelligent Design to best KBB Project, Public Space and Visualisation. The public are now invited to vote for their favourite finalists at [www.sbidawards.com](http://www.sbidawards.com) which will account for 30% of the final results. The closing date for the public voting will be on **Friday 16 September 2016 at 5.30pm GMT.**

Winners will be announced and awarded with the crystal SBID International Design Awards 2016 trophy at the official ceremony, held at The Dorchester hotel London on Friday 25 November 2016. An overall winner Award will also be awarded to the project that comes out on the top after an amalgamation of the judge's choices and the public votes have been considered.

VIPs and our distinguished panel of sponsors including ABB Group, Natuzzi Italia, Maison & Objet, Wools of New Zealand, and Sans Souci

Glass Deco will be invited to our annual afternoon tea at the House of Lords in November 2016.



*L'Oreal Australia by Travis Walton Architecture*

All of the winners and finalists will be featured in The *Global Interior Design 2016* coffee table book.

The judges this year included new additions Marek Reichman Creative Director of **Aston Martin**, Richard Lloyd, Executive Director at **Which?** to our revered selection of international industry leaders:

Lewis Carnie, Head of Programmes at **BBC Radio 2 & 6**; Sir Michael Dixon, Director at the **National History Museum**, London; Kevin Mau, Senior Creative Director at **The Boeing Company**; Jane Preston, Facilities Manager UK, Real Estate & Workplace Services at **Google**; David Lewis, Managing Director of **Sunseeker London**; Carolina Calzada, Managing Director at **Colour Hive**; Patrick Taylor, Managing Director of **Taylist Media**; Ben McOwen Wilson, Director of Content Partnerships at **YouTube**.

A distinguished panel of sponsors include ABB Group, Natuzzi Italia, Maison & Objet, Wools of New Zealand, and Sans Souci Glass Deco just to name a few!

To see more on the finalists, visit [www.sbidawards.com](http://www.sbidawards.com)

- ENDS -

The past Awards received entries from over 41 countries, across 5 continents around the world. Previous finalists and winners have included: The Apartments First Class Suites by Acumen Design Associates, Trump International Hotel & Tower by IIBYIV; Candy & Candy's Candyscape II and Number One Hyde Park; Bentley Motors Head Office in Crewe by FutureBrand and W Hotels in Paris and Singapore by Rockwell Group.

The winners will benefit from extensive media and social media exposure throughout the year as well as the right to use the 'SBID Winner 2016' logo on their website. They will also have the opportunity to network with top design professionals and potential clients and will receive the crystal trophy at the ceremony. Shortlisted entrants will also receive media and social media exposure and the right to use the 'SBID Shortlisted 2016' logo.

### **About SBID (Society of British International Design)**

The Society of British and International Design (SBID) is the professional accrediting organisation for the interior design industry in the UK supporting the interests of interior designers and manufacturers. The organisation supports the profession locally, nationally and internationally and is part of a global network of 50,000 designers who are professionally accredited. SBID is the British organisation selected by the 16 nation members of the European Council of Interior Architects and the NCIDQ in the USA and Canada to represent their professional accreditation standards in Britain.

[www.sbid.org](http://www.sbid.org)

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