

Press release

October 2013

The Designer Knowledge -  
the ultimate resource tool for architects and designers



**Duravit's 'Happy D.2' bathroom collection**

Interior architects, architectural technicians and designers can now save time and specify handpicked products for their design projects with a new online programme, The Designer Knowledge - [www.thedesignerknowledge.co.uk](http://www.thedesignerknowledge.co.uk). This must-have resource is packed full with complete bathroom collections to cater for every need from sanitaryware to furniture.

The Designer Knowledge features the latest technology and style detail, but has also been designed to consider every budget, including a dedicated luxury product section for those who

# THE DESIGNER KNOWLEDGE

are looking to make their project extra special. Leading designer bathroom brands featured range from Impey Showers and Duravit to Keramag Design and Hansgrohe.

Cleverly designed as a 100-page, online brochure, subscription is free and not only includes the latest bathroom products on the market but is packed full with on-trend design ideas to inspire architects and designers alike.

Easy to use, The Designer Knowledge is categorised according to product type and includes carefully selected items in each section, saving architects and designers valuable time as it narrows down the inevitable search for the ideal product. The Designer Knowledge also recommends different packages by collating products that complement each other, both technically and aesthetically.

Brand Director Kerry Mawby says: “We have been working on The Designer Knowledge for 12 months and we are extremely pleased with the finished product. The team behind this new initiative has over 25 years’ experience in the kitchen and bathroom industry specifying products and they are on hand to offer advice and answer any questions on the products or installation.”

“We recognised there was a clear gap in the market for a publication like this and we have worked closely with designers and architects to create a resource tool that suits their exact needs and requirements.”

All of the products featured in the publication can be purchased directly through The Designer Knowledge, which will be expanding in 2014 to cover all areas of the home.

– Ends –

## Notes to editors:

- The Designer Knowledge is an online resource tool that enables architects and interior designers to easily specify the products they need.
- The content will continue to evolve in line with the latest trends to ensure the most recent products on the market are featured.
- Architects and designers can sign up to The Designer Knowledge for free by visiting [www.thedesignerknowledge.co.uk](http://www.thedesignerknowledge.co.uk).

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- For further information email [info@thedesignerknowledge.co.uk](mailto:info@thedesignerknowledge.co.uk), or call 01788 866950.
- For additional inspiration and ideas The Designer Knowledge can be found on Facebook, Twitter and Pinterest.
  
- All of the products seen in the online brochure can be purchased through The Designer Knowledge.
  
- In 2014, The Designer Knowledge will expand to also cover kitchens, bedrooms and living spaces.

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