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For immediate release



Press release

## SBID International Design Awards 2014 open for submissions

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Now officially opening the fourth edition of the SBID International Design Awards, SBID has firmly established this annual occasion as one of the most prestigious recognition of excellence in the interior design industry.

With a new website, new judges and new categories, this year's Awards are expected to surpass previous editions. As ever, the awards serve to recognise, reward and celebrate design excellence not only from super luxury projects but also innovative design and new talent on limited budgets.

The fifteen categories range from best Retail Design, best Hotel Design, best Contract and Residential Product and best Public Space to best Visualisation (3D renderings), best residential Interior Design Project Over £1 million and best KBB (Kitchen, Bedroom & Bathroom). The deadline for submitting entries is Monday 14 July 2014.

Winning a SBID International Design Award is a distinguished achievement as each category undergoes an exclusive two-tier judging process by panels of leading industry experts for both technical content and aesthetic creativity. Additionally, the public are invited to vote online for their favorite projects once the finalists have been announced. The Awards will be judged by a selection of international industry leaders: Kevin Mau, Senior Creative Director at The Boeing Company; Ben McOwen Wilson, Director of Content Partnerships at YouTube; Jane Preston, Facilities Manager UK, Real Estate & Workplace Services at Google; David Lewis, Managing Director of Sunseeker London; Christopher Jenner, Creative Director at Eurostar; John Mathers, CEO of the Design Council; Mathew Dalby, Design Director at yoo; Carolina Calzada, Managing Director at Global Color Research; Patrick Taylor, Managing Director of Taylist Media; Katharine Pooley, Founder & Managing Director of Katharine Pooley Ltd; Theresa Dowling, Editor and Group Editorial Director for Progressive Market Intelligence design titles (FX, Blueprint) .

Society of British and  
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Finalists will then be announced in August 2014. Sponsors and VIPS will be invited to an afternoon tea at the House of Lords on Wednesday 12 November and the winners will be announced at the SBID International

Design Awards ceremony at The Dorchester hotel in London on Friday 14 November.

Entry is free of charge for SBID members, a fee applies for non-members. Previous editions' finalists and winners are available to view on the awards website: [www.internationaldesignexcellenceawards.com](http://www.internationaldesignexcellenceawards.com)

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**For more information on the SBID Awards, visit**  
[www.internationaldesignexcellenceawards.com](http://www.internationaldesignexcellenceawards.com)

The past Awards received entries from over 27 countries, across 5 continents around the world. Previous finalists and winners have included: Candy & Candy's Candyscape II and Number One Hyde Park; Bentley Motors Head Office in Crewe by FutureBrand; W Hotels in Paris and Singapore by Rockwell Group, The Hyundai Business Centre in Korea by Hyundai Construction and Engineering; the Adobe Head Office in Utah by Rapt Studio.

The winners will benefit from extensive media and social media exposure throughout the year as well as the right to use the 'SBID Winner 2014' logo on their website. Additionally, the opportunity to network with top design professionals and potential clients and of course the crystal trophy at the ceremony. Shortlisted entrants will also receive media and social media exposure and the right to use the 'SBID Shortlisted 2014' logo.

#### **Note to editors:**

#### **About SBID (Society of British and International Design)**

SBID is the standard-bearer organisation of the profession of interior design in Britain and represents members in practice, higher education and industry. The organisation supports the profession locally, nationally and internationally and is part of a global network of 50,000 designers who are professionally accredited.

SBID is the British organisation selected by the 16 nation members of the European Council of Interior Architects and the NCIDQ in the USA and Canada to represent their professional accreditation standards in Britain.

[www.sbid.org](http://www.sbid.org)

**For additional media information or pictures** please contact Lavinia Engleman, Marketing and Events Manager, [lavinia@sbid.org](mailto:lavinia@sbid.org) or 020 7738 9383

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SBID International Design Awards 2014 logo



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