



Press release

The SBID International Design Awards 2013 are now open for submissions

Now officially opening the third edition of the SBID International Design Awards, SBID has firmly established this annual occasion as one of the most prestigious recognition of excellence in the interior design industry.

With a new website, new judges and new categories, this year's Awards are expected to surpass previous editions. As ever, the awards serve to recognise, reward and celebrate design excellence not only from super luxury projects but also innovative design and new talent on limited budgets.

The fourteen categories are split between Residential and Contract sectors, and range Entertainment Space, Transport, Product and Public Space to Visualisation (3D renderings), Interior Design Project under £50,000 and KBB (Kitchen, Bedroom & Bathroom). The deadline for submitting entries is 18 August 2013.

Winning an SBID International Design Award is a distinguished achievement as each category undergoes an exclusive two-tier judging process by panels of leading industry experts for both technical content and aesthetic creativity.

The Residential and Contract Awards will be judged by a selection of international industry leaders: Theo Williams, Head of design at **John Lewis**; Lee Hallman, Head of Design at **Candy & Candy**; Azhar Azhar, Director of **Conran + Partners**, David Lewis, Managing Director of **Sunseeker London**, Tony Ash, Managing Director of **Vitra**, Peter Bierwirth, Director of **EHMA**, Trevor Kruse, Director at **IDC**, Theresa Dowling, Group Editor of **Progressive Media**, Carolina Calzada, Marketing Manager of **Mix**, Inge Bartlett, Director of **Bartlett & Associates**, David Kester, past chairman of the **Design Council**, Patrick Taylor, Managing Director of **Taylist Media**.

Once all the entries are in, they will be showcased at the World Design Event in **Amsterdam** on Thursday 5 – 7 September. Shortlisted entries will then be announced at the IIDEX Dinner in **Toronto** on Thursday 26 September. Next, sponsors and VIPS will be invited to a Tea Event at the **House of Lords** on Thursday 28 November and finally, the winners will be

announced at the SBID Awards Ceremony at **The Dorchester** hotel in London on Friday 29 November.

Entry is free of charge for SBID members, a fee applies for non-members. Previous editions' finalists and winners are available to view on the awards website: www.internationaldesignexcellenceawards.com .

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Note to editors:

The fourteen SBID International Design Award 2013 categories are split between Residential and Contract sectors and include Entertainment Space, Transport, Product and Public Space to Visualisation (3D renderings), Interior Design Project under £50,000 and KBB (Kitchen, Bedroom & Bathroom).

Each category undergoes a rigorous two-tier judging process by panels of industry experts looking at technical content and aesthetic creativity. The Awards will be judged by international industry leaders, including Theo Williams, Head of Design at John Lewis; Lee Hallman, Creative Director at Candy & Candy; Azhar Azhar, Director of Conran + Partners and David Lewis, Managing Director of Sunseeker London.

Winners will benefit from extensive media and social media exposure throughout the year as well as the right to use the 'SBID Winner 2013' logo on their website. Additionally, the opportunity to network with top design professionals and potential clients and of course the crystal trophy at the ceremony. Shortlisted entrants will also receive media and social media exposure and the right to use the 'SBID Shortlisted 2013' logo.

Entries will be showcased at the World Design Event in Amsterdam 5 to 7 September. Shortlisted entries will be announced at the IDEX Dinner in Toronto on 26 September.

Sponsors and VIPS will be invited to a special event at the House of Lords, London, on Thursday, 28 November. The winners will be announced at the SBID International Design Awards Ceremony at the Dorchester Hotel in London on Friday, 29 November.

Previous finalists and winners include Candy & Candy's Candyscape II and Number One Hyde Park; Bentley Motors Head Office in Crewe by FutureBrand; Mercedes Showroom in Washington by Studio Lux; The Hyundai Business Centre in Korea by Hyundai Construction and Engineering and Viking Cruises by Integration.

About SBID (Society of British and International Design)

SBID is the standard-bearer organisation of the profession of interior design in Britain and represents members in practice, higher education and industry. The organisation supports the profession locally, nationally and internationally and is part of a global network of 50,000 designers who are professionally accredited.

SBID is the British organisation selected by the 16 nation members of the European Council of Interior Architects and the NCIDQ in the USA and Canada to represent their professional accreditation standards in Britain. www.sbid.org

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