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# SBID CPD Seminar: Playful Office Design

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The Society of British and International Design are pleased to host a Continuing Professional Development (CPD) seminar on 'playful' office design. The event will be held on the 17<sup>th</sup> of June 2014, from 6:30pm to 8.00pm at The Interface Showroom, 1 Northburgh Street, London EC1V 0AL.

The seminar will be held for designers and architects in order to explore the psychological impact of good design in the work place.

The topics due to be discussed will include the following:

- What are the benefits of 'playful' office design?
- What is the future of workplace design?
- What do workers actually want?
- How can smaller companies harness this potential?
- What can designers learn from leading research in office design?

Speakers include:

**Gavin Hughes, Associate Director of Design at AECOM;** a *Fortune 500* leader in all of the key markets that it serves – creating, enhancing and sustaining the world's built, natural and social environments. Strategy Plus (legacy DEGW) a strategic business management and interior design practice within AECOM whereby clients are enabled to understand and capitalise on a vital dynamic that drives organisational performance: the relationship between people and the design of physical place.

In addition to his core skill of Interior Design, Gavin has worked within numerous relative fields, including Building Surveying and Graphic Design, resulting in a solid cross section of experience both technical and creative. Gavin's interdisciplinary experience brings a knowledge and understanding to the fuller process of design.

**Mike Stiff from Stiff + Trevillion Architects**; who qualified as an architect in 1981 and formed Stiff + Trevillion soon after. Over the years he has taught at Westminster, Brighton and Sheffield Universities, and continues to exhibit drawings and paintings. Stiff + Trevillion are well known for the high quality of their buildings and interiors. Each project is unique, responding to the location and the client's needs and aspirations, but common to all is an understanding of material volume and light.

Entrepreneur and aquarium designer; **Akil Beckford**, who is passionate about bringing nature into interiors, he is the founder of **Aquafront**, a specialist design company that integrates bespoke aquariums into luxury homes and modern interiors.

Chairing the seminar will be **Mike Goodman; Director of Client solutions at Davison Highley**. Mike has over 20 years' experience in the furniture industry and recently joined Davison Highley, a family run business with history dating back 75 years. Davison Highley Furniture have established a reputation for consistently producing work of the very highest calibre on time and cost effectively, with second and third generation family members ensuring continuity, reliability and a globally respected standard of service.

If you would like to attend, please contact the SBID office at [admin@sbid.org](mailto:admin@sbid.org)

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The Continuing Professional Development (CPD) is the way by which all professionals maintain and update their industry knowledge and skills after qualification. The Society of British Interior Design offers interior designers, architects; project managers and qualifying manufacturing companies the opportunity to attend or provide SBID certified CPDs. This is a constitutional requirement SBID provides and a pan industry service to encourage knowledge supply. Becoming a registered SBID CPD Provider enables companies to target a relevant and qualified audience by reaching SBID registered professionals on a one-to-one basis; promote CPD events through SBID on line and off line channels and raise their profile through knowledge-share to industry relevant business. For more information on how to become an SBID CPD provider, please visit [www.sbid-cpd.com](http://www.sbid-cpd.com)

#### **About SBID (Society of British & International Design)**

SBID is the standard-bearer organisation of the profession of interior design in Britain and represents members in practice, higher education and industry. The organisation supports the profession locally, nationally and internationally and is part of a global network of 50,000 designers who are professionally accredited.

SBID is the British organisation selected by the 16 nation members of the European Council of Interior Architects and the NCIDQ in the USA and Canada to represent their professional accreditation standards in Britain.

[www.sbid.org](http://www.sbid.org)

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