



Press release

Don't miss your chance to enter for the SBID KBB Award

Entries are invited from designers for the KBB category in the prestigious SBID International Design Awards 2013.

Now in its third year, the SBID Awards are firmly established as a leading celebration of excellence in the interior design industry.

The KBB category covers projects and spaces within residential interiors and is one of the most popular categories at the SBID International Design Awards.

Last year Patrick Taylor, the KBB judge, had a tough job deciding on a winner, with finalists including Vi-Spring, Johnny Grey, Mark Wilkinson, Hill House Interiors and Dornbracht.

The 2012 victor was Increation (UK) for the Barrowgate Project.

Tim Newsome, Marketing Manager of Increation, said: "The whole team here at Increation, from designers to cabinet makers to fitters, are incredibly proud of our work on Barrowgate. We feel it is the perfect balance between luxury and functionality and of course looks fantastic! So we were very pleased indeed for our achievements to be recognised by such a prestigious industry body as the SBID."

Vanessa Brady, President of SBID, said: "Kitchen, Bathroom and Bedroom is always one of the most hotly contested categories at the SBID International Design Awards. Last year both Product categories were won by KKB innovators; Caple's Lift Oven won the Residential Product Award and Dornbracht's Horizontal Shower won the Contract Product Award. I think that shows how the KBB sector is really pushing ahead with innovation and good design."

The deadline for submitting entries is 18 August 2013.

For more information on the SBID International Design Awards 2013, visit www.internationaldesignexcellenceawards.com.

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Note to editors:

The fourteen SBID International Design Award 2013 categories are split between Residential and Contract sectors and include Entertainment Space, Transport, Product and Public Space to Visualisation (3D renderings), Interior Design Project under £50,000 and KBB (Kitchen, Bedroom & Bathroom).

Each category undergoes a rigorous two-tier judging process by panels of industry experts looking at technical content and aesthetic creativity. The Awards will be judged by international industry leaders, including Theo Williams, Head of Design at John Lewis; Lee Hallman, Creative Director at Candy & Candy; Azhar Azhar, Director of Conran + Partners and David Lewis, Managing Director of Sunseeker London.

Winners will benefit from extensive media and social media exposure throughout the year as well as the right to use the 'SBID Winner 2013' logo on their website. Additionally, the opportunity to network with top design professionals and potential clients and of course the crystal trophy at the ceremony. Shortlisted entrants will also receive media and social media exposure and the right to use the 'SBID Shortlisted 2013' logo.

Entries will be showcased at the World Design Event in Amsterdam 5 to 7 September. Shortlisted entries will be announced at the IIDEX Dinner in Toronto on 26 September.

Sponsors and VIPS will be invited to a special event at the House of Lords, London, on Thursday, 28 November. The winners will be announced at the SBID International Design Awards Ceremony at the Dorchester Hotel in London on Friday, 29 November.

Previous finalists and winners include Candy & Candy's Candyscape II and Number One Hyde Park; Bentley Motors Head Office in Crewe by FutureBrand; Mercedes Showroom in Washington by Studio Lux; The Hyundai Business Centre in Korea by Hyundai Construction and Engineering and Viking Cruises by Integration.

About SBID (Society of British and International Design)

SBID is the standard-bearer organisation of the profession of interior design in Britain and represents members in practice, higher education and industry. The organisation supports the profession locally, nationally and internationally and is part of a global network of 50,000 designers who are professionally accredited.

SBID is the British organisation selected by the 16 nation members of the European Council of Interior Architects and the NCIDQ in the USA and Canada to represent their professional accreditation standards in Britain. www.sbid.org

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