

Press release

SBID innovates to develop its members' businesses

Society of British Interior
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This week SBID held its inaugural Business Breakfast with six carefully selected Premium Partners from across industry sectors of design.

This newly-introduced meeting format provides a bespoke networking opportunity for the decision-makers of high-profile companies to meet with five other leading profile businesses relevant to their company.

SBID's Premium Partnership incurs an annual membership fee and includes various business-generating benefits. Alex White, SBID's Relationship Manager who organised the Business Breakfast, said: "SBID members are encouraged to build personal relationships with each other and in doing so we aim to provide invaluable crossover opportunities for every business.

"This first Business Breakfast, hosted at Promemoria's fantastic London showroom, enabled members from differing industry sectors to participate in an informal round-table discussion. It was a great success and we will be hosting similar events around the country in the future."

The event took place on Thursday 21st February 2013 at Promemoria UK's Pimlico showroom (SW1W 8PH).

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Note to editors:

About SBID (Society of British Interior Design)

SBID is the standard-bearer organisation of the profession of interior design in Britain and represents members in practice, higher education and industry. The organisation supports the profession locally, nationally and internationally and is part of a global network of 50,000 designers who are professionally accredited.

SBID is the British organisation selected by the 16 nation members of the European Council of Interior Architects and the NCIDQ in the USA and Canada to represent their professional accreditation standards in Britain.

www.sbid.org

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