

Press release

SBID appeals for manufacturers and designers to participate in the Olympics site regeneration

Society of British Interior
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At a soft launch in MAISON&OBJET in Paris in September 2012, SBID announced a collaboration with property and infrastructure service providers developing the East London Stratford site which has been home to the 2012 Olympics and Paralympics Games.

SBID will be there again on Sunday 20 January at 2pm at the Business Lounge of MAISON&OBJET (Hall 5B) to offer the attending international professionals the opportunity to join this exciting project.

An overriding element of the integrity of the entire scheme is not just future growth, but current sustainable products integrated for the future. This means sustainability will be observed throughout the project: up-cycling, recycling and fit-for-purpose.

Enormous importance is placed into building cities and commercial as well as residential buildings that are functional while improving the quality of life for the people that will live, travel and work within them. This includes the products that are fitted, specified and designed by our members.

So, SBID has created the Tender List to invite our members to provide their services for projects of this standard. Registration is free for members who have proven to reach the highest standards in Britain, in alignment with European standards and our partners in the USA and Canada. The List will be available for contractors and investors so will add value to land projects.

/ENDS

Note to editors:

About SBID (Society of British Interior Design)

SBID is the standard-bearer organisation of the profession of interior design in Britain and represents members in practice, higher education and industry. The organisation supports the profession locally, nationally and internationally and is part of a global network of 50,000 designers who are professionally accredited.

SBID is the British organisation selected by the 16 nation members of the European Council of Interior Architects and the NCIDQ in the USA and Canada to represent their professional accreditation standards in Britain.
www.sbid.org

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About MAISON&OBJET

From 18 to 22 January 2013, live for trends and creativity at MAISON&OBJET, Parc des Expositions – Paris Nord Villepinte.

This unmissable rendez-vous for home fashion gathers more than 3000 exhibitors and 85,000 professionals and presents the new collections of well-known brands as well as talented designers.

www.maison-objet.com

