

Press release

SBID is the official partner at UBM's May Design Series

Society of British Interior
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UBM has engaged the Society of British Interior Design (SBID) for its new May Design Series following earlier link-ups on Ecobuild, Sleep and kbbBirmingham.

The SBID's president Vanessa Brady will be lending her talent to the show at Excel on 19-21 May, along with Ab Rogers, whose designs and concepts can be found at the Tate Modern, Pompidou Centre and the Science Museum.

"For decades London has been perceived as the global destination of design," said Brady.

"Where other cities have successfully created 'must-attend events' we have yet to establish a world-class show for the design industry. The May Design Series has addressed that gap in the market, creating a platform to showcase design on a world stage as the pinnacle of Britain's interior design industry."

The May Design Series features four strands when it opens in May 2013. Interiors LDN will feature contemporary British and international design for furniture and interiors, for the mid to high-end market, DX will look at interior design and technology, while two ongoing shows kbb LDN, for the kitchen, bedroom and bathroom industry and The ARC Show for the lighting industry will also co-locate at Excel.

"With London firmly positioned as one of the design and retail capitals of the world, we are thrilled to bring something new to its ever-evolving schedule," said brand director Andrew Vaughan.

"The May Design Series has been carefully designed to create a unique experience for the retail and contract markets, bringing a full spectrum of inspirational exhibitors and market leaders together to provide access to the best in UK and international design all in one London location."

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Note to editors:



About SBID (Society of British Interior Design)

SBID is the standard-bearer organisation of the profession of interior design in Britain and represents members in practice, higher education and industry. The organisation supports the profession locally, nationally and internationally and is part of a global network of 50,000 designers who are professionally accredited.

SBID is the British organisation selected by the 16 nation members of the European Council of Interior Architects and the NCIDQ in the USA and Canada to represent their professional accreditation standards in Britain.

www.sbid.org

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About UBM

UBM is a global live media and B2B communications, marketing service and data provider. One of its branches, UBM Built Environment, is a specialist events, data and media solutions business focused on the construction, property, architecture and interiors communities worldwide. UBM Built Environment's award-winning brands are widely acknowledged as some of the most iconic brands in the built environment including Ecobuild, Interiors UK, Sleep Europe, RESI, Building, Property Week, Building Design and Barbour ABI.

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