

Press release

SBID International Design Awards 2012: Technical Knowledge Expert Panels and Overall winner category unveiled

To complement the SBID International Design Awards internationally acclaimed judging panel, we are pleased to announce the addition of a Technical Knowledge Expert panel which will tackle the primary task of selecting a shortlist among the broad variety of entries received by the 27 July 2012 deadline.

**Society of British Interior
Design**

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The Awards Judging Panel announced previously, includes industry names such as Professor Jimmy Choo OBE, Nerio Alessandri (Technogym), Pasquale Natuzzi, Peter Bierwirth (European Hotel Managers' Association) and Inge Moore (HBA Design), and will make the final selection for their assigned category.

The Expert Panel will intervene directly after the submission deadline and will judge entries on the compliance, technology and competence issues to shortlist three entries per categories. This highly professional panel is composed of Owen Luder CBE, twice past President of RIBA and past Past Chairman of the Architects Registration Board, Niall Trafford, Director of Sustainable Development & Chief Operating Officer at BRE, and Sarah Butterfield, a qualified architect turned painter and expert on science of colour and light. They will look at technical issues such as budget, health & safety, fire regulation and fit for purpose etc.

The Final Judging Panel will use their skills to judge these remaining entries on their aesthetics and the brief.

In addition, due to the quality of entries, we have added an 'Overall Winner' category for both the residential and contract sectors which will be judged by representatives of our Canadian counterpart organisation, Interior Designers of Canada (IDC). The two representatives are Susan Wiggins, Executive Director, and Trevor Kruse, Toronto Designer and SBID International Panel.

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Society of British
Interior Design

Note to editors:

For more information on the SBID Awards, visit

www.internationaldesignexcellenceawards.com. Please note that entry is free of charge for SBID members, and a fee applies for non-members.

Residential categories are:

- Best Product
- Interior Design Project under £25k
- Interior Design Project over £25k
- Visualisation
- Space planning
- KBB project and product

About SBID (Society of British Interior Design)

SBID is the standard-bearer organisation of the profession of interior design in Britain and represents members in practice, higher education and industry. The organisation supports the profession locally, nationally and internationally and is part of a global network of 50,000 designers who are professionally accredited.

SBID is the British organisation selected by the 16 nation members of the European Council of Interior Architects and the NCIDQ in the USA and Canada to represent their professional accreditation standards in Britain.

www.sbid.org

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