

Press release

SBID will present its 2012 International Residential Design Awards at Macef Milano

SBID is proud to accept submissions for the 2012 International Residential Design Awards, with a ceremony held in Macef Milano, Italy in September 2012.

This year the prestigious Awards are divided into Residential and Contract, and can be entered via www.internationaldesignexcellenceawards.com. SBID invites interior designers, architects and manufacturers from around the world to submit their **best Commercial and Residential projects and products**.

**Society of British Interior
Design**

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The **Residential Interior Design Award** will measure six key categories of design excellence and will be judged by international industry leaders.

Among them is **Professor Jimmy Choo OBE**, **Pasquale Natuzzi**, founder of the luxurious Natuzzi furniture brand, **Nerio Alessandri**, founder of exclusive Olympic Games supplier Technogym, and **Simon Joy**, UK Managing Director of Poltrona Frau Group. **Carolina Calzada**, the Marketing Manager of Global Color Research, will also be judging this sector, along with **Patrick Taylor**, Managing Director of Taylist Media.

The ceremony will take place at the internationally recognised exhibition of **Macef Milan** in **September 2012**.

The **SBID Fellowship Award 2012** will also be presented during the ceremony. This yearly Award is a prestigious acknowledgement of a person's contribution to manufacture, education and business in the Interiors industry.

This year, architect **Liam O'Connor**, founder of the homonymous studio and author of prestigious masterpieces both in UK and abroad, was selected to be **SBID's Fellow 2012**.

Among his latest projects is the stunning **Bomber Command Memorial**, created to honour the 55,573 men of the Royal Air Force Bomber Command aircrew who lost their lives during World War II.

The magnificent structure will be inaugurated on the 28th of June and will represent a new perennial landmark in **Hyde Park Corner**, in the heart of London.



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Note to editors:

For more information on the SBID Awards, visit

www.internationaldesignexcellenceawards.com. Please note that entry is free of charge for SBID members, and a fee applies for non-members.

Residential categories are:

- Best Product
- Interior Design Project under £25k
- Interior Design Project over £25k
- Visualisation
- Space planning
- KBB project and product

About SBID (Society of British Interior Design)

SBID is the standard-bearer organisation of the profession of interior design in Britain and represents members in practice, higher education and industry. The organisation supports the profession locally, nationally and internationally and is part of a global network of 50,000 designers who are professionally accredited.

SBID is the British organisation selected by the 16 nation members of the European Council of Interior Architects and the NCIDQ in the USA and Canada to represent their professional accreditation standards in Britain.

www.sbid.org

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