



SBID MEMBER, VI-SPRING WINS GOLD AWARD FOR BEST WOOL PRODUCT AT THE HOUSE BEAUTIFUL AWARDS

Vi-Spring, bespoke bed maker and member of the Society of British Interior Design, scooped the prestigious gold award for Best Wool Product at The House Beautiful Awards last week. Presented by leading designer, Sophie Conran, the award recognises Vi-Spring's Shetland Range, a superior collection of sumptuous all-wool beds.

Each Shetland bed is hand filled, by Vi-Spring's master craftsmen in the Devon workshop using real Shetland wool, exclusive to Vi-Spring, and pure British fleece wool, both of which are Platinum Certified. The mattress is then expertly finished with hand-tied woollen tufts.

Naturally luxurious, wool is uniquely suited for mattress upholstery, thanks to a combination of softness, warmth and resilience. With a complex cell-structure and natural bounce, wool is a highly effective insulator, helping the body maintain its correct temperature to keep you warm in winter and cool in summer. Wool is also healthy to sleep on, as it's a breathable fibre that absorbs moisture away from the body, releasing it into the air for a clean, fresh and hypo-allergenic sleeping surface.

Vi-Spring now uses more British fleece wool than any other bed maker. This is part of Vi-Spring's support for the Campaign for Wool and commitment to using one of Britain's finest natural and sustainable resources to increase demand for wool and preserve this precious industry.

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For more information on Society of British Interior Design (SBID)

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About SBID

- SBID is the sole British member of the European Council of Interior Architects registered in Brussels.
- SBID is the Official UK Partner at Maison & Objet (Paris), Macef (Milan), Tramshed (London), 100% Design (London) and SIA Guest (Rimini).
- The inaugural SBID International Design Awards 2011, were hosted at Maison & Objet in Paris, 11th September.
- Robin Gibb CBE, President of the International Confederation of Societies of Authors and Composers, CISAC is also the Ambassador of SBID's Intellectual Property protection campaign.
- SBID provides an accredited Continuing Professional Development programme (CPD).
- SBID has established unique partnership agreements with the NCIDQ, IDC (Canada) and IIDA (USA).
- Ensuring Consumers receive interior design advice that is qualified to the highest standard
- Promoting the growth of business in the 'complete' Interior Design Sector
- Raising Standards through Education